

# THE NEXT STEP: CONTINUING THE JOURNEY

Workshops below are designed to help you move forward in the journey toward starting a small business.

**Southwest Wisconsin Training Partners: Southwest Wisconsin Technical College, Blackhawk Technical College-Monroe, Southwest Wisconsin Small Business Development Center, University of Wisconsin, Platteville**

## 2012 Schedule of Workshops, January - June

### *1<sup>st</sup> Steps to Starting a Small Business (FREE)- Illinois*

Location	Presenter	Date	Time
Highland Community College, Freeport, IL	SWSBDC	March 8	6-8:30pm
	<i>For Registration, Contact:</i>	Kathleen Weber, HCC, Business Institute	Phone: 815-291-6981

### *1<sup>st</sup> Steps to Starting a Small Business (FREE)-Wisconsin*

Location	Presenter	Date	Time
Prairie du Chien	SWSBDC	March 14	6pm
Monroe, BTC	SWSBDC	March 22	6pm
Dodgeville	SWSBDC	March 28	6pm
Platteville	SWSBDC	April 5	6pm
Richland Center	SWSBDC	April 18	6pm
Southwest Tech, Fennimore	SWSBDC	May 15	6pm

***To register, please call the Small Business Development Center at:  
608 – 342 – 1038  
Walk-ins are welcome!!***

### *Preparing a Business Plan*

Title	Location	Date/ Sessions	Time	Fee
Developing a Business Plan - 1credit, self-paced	SWTC	Open registration until April 1	ONLINE	\$132.00

### *Expanding Your Business*

Workshop Title	Location	Date/Sessions	Time	Fee
Social Media for Small Business	BTC - Monroe	March 21 & 28, Wednesdays	6-8:30 pm	\$20.78
Branding Your Business	BTC – Monroe	February 22 & 29, Wednesdays	6-8:00pm	\$15.18
Marketing on a Shoestring	SWTC	March 27, Tuesday	6-9:00pm	\$15.19

*Other small business workshops are available as well as a Small Business Management Certificate at BTC and SWTC*

***To register for BTC classes, please call 608-328-1660 or visit [www.blackhawk.edu](http://www.blackhawk.edu)  
To register for SWTC classes, please call 608-822-2420 or visit [www.swtc.edu](http://www.swtc.edu)***



NOTE: Please advise us at least one week prior to the program if you have a disability and require special accommodations. Requests are confidential. SBDC programs are nondiscriminatory and available to individuals with disabilities. AA/EOE  
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