



**Strategic Planning Information Session
Workforce Connections, Inc.
Board of Directors and Staff
Tuesday, April 20, 2021
ZOOM
Meeting ID: 826 0781 7024
Passcode: 263185**

Welcome, SCOT Review, and Online Essentials Stacy – 10 min

How Will WCI Remain Relevant? Ann B. – 15 min (discussion)

How will we measure this (growth? change? stability? recognized in community? other?)
Relevant: appropriate to the current time, period, or circumstances; of contemporary interest

Who Should WCI Serve? Stacy – 15 min (discussion)

Who will be our clients/customers moving forward?
Types of programs/services and funding streams will all fall under this

Brainstorm Strategic Directions Stacy – 45 min

Brainstorm and list - everyone involved

Recommit to or Renew Mission, Vision, Values Stacy – 30 min

Wrap Up and Preview of Next Session Stacy - 5 min